PRODUCT CONFIGURATOR

an insurance digital solution by **BSynchro**

CORA

Launching new products has never been as crucial as today. With the change of regulatory standards and the increase of market pressure, a sense of urgency emerged to transform the way insurers create and update products. To cope with the market's fast-changing needs, your core system should be ready for that. Does it have what it takes? Cora by BSynchro will give your core the agility to configure and push new insurance products as rapid as the market demands.

INSURERS SPEND MORE THAN 75 DAYS ON AVERAGE TO LAUNCH NEW PRODUCTS TO MARKET. BE FASTER!

Simple, fast & efficient way to set up

New business and renewal restrictions	Subject matter assured	Table of benefits (Covers configurations)	Options (Offers)	Clauses (Specific conditions)
Data enrichments (orchestrator)	Pricing engine & underwriting rules	Questionnaire and scoring	Documents requirements	Payment method & installments

OVERVIEW

Cora enables you to setup and configure your insurance products, whether Life or General, in a simple and fast way through the power of rules engine and dimensions. Creating new products becomes a matter of hours instead of weeks. Built to understand and speak your customers and sales force's language, Cora focuses on a customer-centric approach that makes sure to answer their demands and requirements down to the most granular levels.

FEATURES

- Integrates with any existing core system
- Automates the launch of new products
- Covers both Life and General products
- Underwriting and pricing rules engine
- Dynamic rates tables
- Straight-forward premium computation logic
- Global taxes & fees parameters